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GREEKTOWN CASINO HIRES NEW MARKETING AGENCY OF RECORD

On Monday, June 20, 2011, Greektown Casino-Hotel announced that it has named Farmington Hills, Michigan-based Duffey Petrosky as its agency of record for all marketing communications. The partnership is effective immediately and begins what Greektown Casino-Hotel refers to as “an anchor for the many establishments and activities which are part of the historic Greektown Neighborhood experience.”

“We are very excited to announce our creative partnership with Duffey Petrosky,” said new Greektown Casino-Hotel CEO Michael Puggi.

“We searched hard for an agency that shared our vision for the revitalization of Detroit and reinvention of Michigan,” Puggi stated. “The Duffey Petrosky team demonstrated experience in attracting people to an entertainment destination, both in Michigan and out of state. That, partnered with their understanding that the best customer programs consistently deliver, will help ensure our promise to guests that they will have a unique and authentic Detroit experience at Greektown Cason-Hotel.”

To begin the new partnership, Duffey Petrosky will team with Greektown Casino-Hotel to help foster greater literacy in Detroit by collecting elementary and middle school books and distributing them to Detroit school libraries based upon need.

“Greektown Casino-Hotel is an awesome partner, truly committed to the people of Detroit and their business neighbors in the Greektown area,” stated Duffey Petrosky Chief Executive Officer Mark Petrosky. “We are proud and happy they embraced our integrated marketing approach to building their brand, great customer programs and experiences.”

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FRUITPORT CASINO PLAN FACES SETBACK

On Friday, June 17, 2011, the *Muskegon Chronicle* reported that Governor Rick Snyder is not willing to sign a compact amendment with the Little River Band of Ottawa Indians (“Tribe”) that would allow the Tribe to proceed with plans to open a casino in Muskegon County. The compact amendment proposal was first put forth last year and was signed by then Governor Jennifer M. Granholm but failed to receive the required legislative approval.

The proposed amendment would allow the Tribe to open a Class III casino gaming facility in Muskegon County. The Tribe acquired the former Great Lakes Downs racetrack site in Fruitport Township in 2008 and planned to develop the area to include a casino and non-gaming amenities. The planned gaming facility would have 1,700 slot machines, 30 table games, and a 160-260 room hotel.

In March of last year, Gov. Granholm sent letters to key legislative members urging legislative approval of the compact amendments detailing the prospect of increased jobs and economic development in Fruitport Township and surrounding communities. Notably, Fruitport Township officials approved municipal services agreements in anticipation of the approval of the compact amendments in late-March of 2010. Despite support from Gov. Granholm and local government officials, the amendments failed to be approved by the legislature, as required by federal law.

If approved, the amendment would have been the third amendment to the Tribe’s gaming compact with the state. The second amendment, signed in March of 2010, required only gubernatorial approval. However, even if the Tribe gained Gov. Snyder’s approval, the amendment would have to be approved at the federal level by the Secretary of the Interior in accordance with the Indian Gaming Regulatory Act.

AMERICAN GAMING ANNOUNCES LAUNCH OF REDESIGNED WEBSITE

On Wednesday, June 22, 2011, the American Gaming Association (AGA) announced the launch of its newly redesigned website, www.americangaming.org, and that it has expanded its social media presence through the implementation of a new Facebook page and Twitter profile. The AGA stated that the new tools will allow it to fulfill its mission of communicating the positive impact of gaming on communities across the country and serve as the voice of commercial casino industry in Washington D.C.

“Our website is often the first place someone goes to learn more about the commercial casino industry,” said AGA president and CEO Frank J. Fahrenkopf, Jr. “The new website is much more user-friendly than our last site, which will make it easier for anyone following the industry – members of the media, financial analysts, gaming employees and the general public – to find the information they need.”

The AGA will use these new platforms to share recent research and industry statistics; update followers on AGA and industry wide events, programs and initiatives; and communicate news from throughout the industry about positive partnerships between gaming companies and their host communities.

“We are looking forward to using these forums to more fully engage with those with a stake in our industry, be they consumers, employees or the media,” said Mr. Fahrenkopf. “These are two platforms where we can not only push out industry information to a wider audience, but also interact with those most interested in the work of the AGA and the entire gaming industry.”

The AGA’s new social media presence can be found at: www.facebook.com/americangaming and www.Twitter.com/AGAupdate.

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SUPREME COURT DENIES SAULT STE. MARIE APPEAL

On Saturday, June 18, 2011, the website *SooToday.com* reported that the Michigan Supreme Court denied the Sault Ste. Marie Tribe of Chippewa Indians' ("Tribe") request for an appeal regarding the Greektown Casino-Hotel. The case, filed in 2008, involved a contractual dispute between the Tribe and Bates Associates over the condition of a parking garage near the casino.

In 2000, Bates Associates agreed to assign the parking structure to the Tribe because the Tribe did not have sufficient parking in place at the casino as required by the licensing provisions set forth by the Michigan Gaming Control and Revenue Act and the Michigan Gaming Control Board administrative rules. In return, the Tribe agreed to improve the garage and to give Bates Associates the option to repurchase the property for \$1 after seven years. If Bates Associates exercised the option to repurchase, the Tribe agreed to maintain the garage in good condition.

Bates Associates eventually exercised its option for repurchase, but title was not properly transferred and both Bates Associates and the Tribe disputed the condition of the garage. The dispute ended in litigation and a settlement agreement between the parties. The current litigation was brought by Bates Associates and surrounded an alleged breach of this settlement agreement by the Tribe. The Tribe made counter-claims that stated that the Tribe did not waive its sovereign immunity in the settlement agreement and, therefore, was immune to Bates Associates claims.

In its opinion, the Michigan Court of Appeals noted that the prior settlement agreement was valid and properly waived the Tribe's sovereign immunity and that the trial court's finding in favor of Bates Associates was proper.